

<b>Vineyard Haven Public Library, Tisbury</b>	<b>YEAR FY2015</b>
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**SELECTED FY2015 ACTIVITIES**

- Assessment Activities:
- Conduct Patron Interest Survey for Adults and Young Adults (Fall 2014)
  - Conduct Patron Satisfaction Survey (Spring 2015)
- Trustee Activities:
- Building Needs Committee meet at least once annually and make recommendations to Trustees
- Staff Development Activities:
- At least 2 professional staff will attend a national or regional conference
  - All full-time staff will participate in at least one continuing education event

**Goal (from library’s current Long-Range Plan)**

The community will access information on local, national and world affairs through library programs and collections.

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
Each year, the library will offer at least 3 programs on topics related to local, national, or world affairs.	Offer the Great Discussions series or similar program  Offer at least one program on a local public affairs topic  Offer at least one program on a national or global public affairs topic	Ongoing	Adult Program Coordinator and Director
Each year, 75% of adult survey respondents will indicate that the library’s collection of materials on local, national, and world affairs is very good or excellent.	Continue to build collection of books, periodicals, and other materials covering local, national, and world affairs  Conduct Patron Satisfaction Survey	Ongoing  Spring 2015	Director and Reference Librarian

**Goal (from library’s current Long-Range Plan)**

Residents will find the resources they need to be able to fully participate in the civic process.

<b>Objectives (if included in current Long-Range Plan)</b>	<b>Actions</b>	<b>Timeframe for Activity</b>	<b>By Whom (optional)</b>
Each year, 50% percent of adult survey respondents will indicate that they use the library to become an informed citizen	<p>Gather, catalog, and display informative literature in print and online format from regional and town agencies</p> <p>Provide access to paper and electronic copies of reports and other data related to current local and regional civic initiatives</p> <p>Create informative displays prior to local and national elections</p> <p>Invite local officials and community leaders to provide information for library programs or presentations</p> <p>Conduct Patron Satisfaction Survey</p>	<p>Ongoing</p> <p>Spring 2015</p>	Reference Librarian, Adult Program Coordinator, and Director
Each year, the number of hits on the library's "Be an Informed Citizen" Web page will increase 10%	Maintain the "Be An Informed Citizen" section on the library website	Ongoing	Reference Librarian and Director

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**Goal (from library's current Long-Range Plan)**

The youngest library users will find programs and literary resources to foster reading, writing and listening, enabling them to enter the classroom well prepared.

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<b>Objectives (if included in current Long-Range Plan)</b>	<b>Actions</b>	<b>Timeframe for Activity</b>	<b>By Whom (optional)</b>
Each year, attendance at preschool programs sponsored by the library will increase 10%	<p>Use "Mother Goose on the Loose" storytime techniques during weekly 0-2 program</p> <p>Provide outreach services or on-site programs to local preschools and community organizations working with young children</p>	Ongoing	Children's Librarian

By FY2018, 75% of parents of preschool children who attend programs sponsored by the library will say that the library plays an important role in helping children to enter school ready to read, write, and listen.	Conduct Patron Satisfaction Survey	Spring 2015	Children's Librarian and Director
Circulation of materials for preschool children will increase by 3% each year of the plan	Highlight library materials for preschoolers during weekly storytimes and in displays.	Ongoing	Children's Librarian

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**Goal (from library's current Long-Range Plan)**

Parents will have access to the services and resources they need to encourage early literacy at home.

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<b>Objectives (if included in current Long-Range Plan)</b>	<b>Actions</b>	<b>Timeframe for Activity</b>	<b>By Whom (optional)</b>
Each year, at least 40 parents or caregivers will attend library programs designed to teach them how to support the early literacy development of their children	Work with Community Services Family center to offer quarterly Early Literacy programs for parents.	Ongoing	Children's Librarian and Director
By FY2018, 50% of parents attending library programs will say they read to their children more often than they had before attending library training programs	Maintain and library webpage with resources for parents of preschool children, including book lists, online e-books, and parenting resources	Ongoing	Children's Librarian and Director
	Conduct Patron Satisfaction Survey	Spring 2015	

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**Goal (from library's current Long-Range Plan)**

Through the library, the community will have an inviting place to engage in social interaction, experience entertainment, explore topics of individual interest and continue to learn throughout their lives.

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<b>Objectives (if included in current Long-Range Plan)</b>	<b>Actions</b>	<b>Timeframe for Activity</b>	<b>By Whom (optional)</b>
Each year, the library will	Conduct Patron Interest Survey	Fall 2014	Adult

sponsor at least 50 programs for adults, including at least one in-depth program or series presented by a university-level instructor	Offer at least 8 programs annually during daytime hours  Plan and execute weekly programs for Tuesday Evening Lecture Series	October – April  Ongoing	Program Coordinator and Director
By 2014, the library will sponsor regular programs or group activities with an emphasis on social interaction	Evaluate attendance at current programs or group activities with an emphasis on social interaction and explore alternatives	Ongoing	Adult Program Coordinator and Director
Each year, 75% of adult patrons surveyed will indicate that they use the library for lifelong learning activities	Provide training resources for library tools that allow patrons to explore topics of individual interest such as Ancestry and Mango  Conduct Patron Satisfaction Survey	Ongoing  Spring 2015	Adult Program Coordinator and Director

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**Goal (from library's current Long-Range Plan)**

Young adults can access programs and activities that engage their diverse interests.

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<b>Objectives (if included in current Long-Range Plan)</b>	<b>Actions</b>	<b>Timeframe for Activity</b>	<b>By Whom (optional)</b>
Each year, the library will provide at least 2 programs per month that target the teen audience	Establish partnerships with community organizations, agencies, and businesses to present programs for teens.  Offer workshops on Internet use and online research skills	Ongoing  During school year	Young Adult Librarian
By FY2018, attendance at young adult library programs will increase 50%	Engage in regular school visits to middle-school age classrooms  Survey teens to determine topics of interest for programming	At start and end of school year  Fall 2014	Young Adult Librarian

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**Goal (from library's current Long-Range Plan)**

Patrons will have access to a diverse core collection in a wide variety of formats, and will have the ability to request and receive materials from outside the library with ease and efficiency.

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<b>Objectives (if included in current Long-Range Plan)</b>	<b>Actions</b>	<b>Timeframe for Activity</b>	<b>By Whom (optional)</b>
90% of patrons surveyed will say the library collections of materials to enhance their leisure time are very good or excellent	Evaluate the adult and YA collections, using a variety of collection development tools, to remove or replace dated and worn items  Survey patrons about their hobbies, interests, and preferred formats, and increase the core collection in those areas if materials are lacking	Ongoing  Fall 2014	Director and Librarians
The number of holds placed by Vineyard Haven Library patrons will increase 20% each year	Provide workshops on use of the CLAMS Catalog and Overdrive for library patrons	Winter	Director and Circulation staff
Overall circulation of library materials will increase by 3% each year	Publicize new, recommended, and award-winning adult materials on the library websites, in the media and with promotional materials such as bookmarks, reading lists and displays	Ongoing	All staff

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**Goal (from library's current Long-Range Plan)**

The community will have access to reader's advisory resources that will allow them to make informed reading, viewing and listening choices with the help of a knowledgeable staff.

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<b>Objectives (if included in current Long-Range Plan)</b>	<b>Actions</b>	<b>Timeframe for Activity</b>	<b>By Whom (optional)</b>
90% of patrons surveyed will say the staff assistance they receive when requesting help to locate an item to read, view or listen to for pleasure is very good or excellent	Conduct Patron Satisfaction Survey  Provide workshops on Readers' Advisory, Reference Skills and Online Databases for library staff  Circulation staff will work with the Director to create literature and signage to promote new books and encourage patrons to place holds.  Full-time staff will participate in reader's advisory discussions	Spring 2015  Winter  Ongoing  Ongoing	Library Director and Full Time staff

	during staff meetings		
Use of online reader's advisory resources will increase by 10% each year	<p>Provide workshops on use of Novelist and other Reader's Advisory Tools for library patrons</p> <p>Provide training on use of downloadable media, library catalog, basic internet, and library databases by appointment</p>	<p>Winter</p> <p>Ongoing</p>	Director and Full Time staff